

Neerav Doshi

PRODUCT, MOTION & VISUAL DESIGNER

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🔗 Portfolio

🌐 LinkedIn

I'm a product, motion, and visual designer with over 13 years of experience across interaction design, visual storytelling, and digital product craft.

My background is in animation film design, so I see digital products as visual stories rather than just screens. I bring them to life with considered layouts, refined detail, and micro-interactions that make each experience feel natural.

I've founded and run an independent design studio while consulting for tech companies, so I bring both strategic leadership and hands-on execution to the table.

EXPERIENCE

Intuit

📅 Mar. 2025 — Present

Contract Designer, Virtual Expert Platform

- Design core capabilities for Intuit's Virtual Expert Platform across mobile flows, video meetings, and appointment scheduling.
- Work as an AI-native designer and builder, using frontier AI tools to bridge design and engineering.
- Cut the time from concept to working prototype, taking flows from idea to coded, testable experience.

IMPACT

Embedded design directly into the build pipeline. This reduced handoff friction and let the team validate product decisions on real, interactive prototypes instead of static screens.

Anicipate Creative Studio

📅 May 2015 — Present

Co-Founder & Creative Director

- Lead a multidisciplinary studio across digital product design, brand identity systems, and motion.
- Partner with product and engineering teams to architect complete UI/UX flows.
- Build intuitive web and mobile experiences, adding polish with purposeful micro-interactions and transitions.

IMPACT

Built and sustained an independent studio for a decade, balancing client strategy, creative direction, and hands-on execution across product and brand work.

Samsung R&D

📅 Mar. 2014 — May 2015

Interaction & Visual Designer

- Worked in a specialist UX team to set Samsung's mobile experience apart from stock Android.
- Designed system-wide UI motion branding and micro-interactions.
- Designed early foldable device onboarding for the Galaxy Fold.
- Turned static decks into immersive animated explainer videos.

EXPERTISE

Digital product design

Interaction design

Design systems

AI-led prototyping

Motion design

Brand identity design

Micro-animations

Illustration

Traditional animation

EDUCATION

Bachelor of Design, Animation Film Design

📖 National Institute of Design (NID), Ahmedabad 📅 2009 — 2013

Primary through Higher Secondary

📖 La Martiniere School, Kolkata 📅 1993 — 2009

SELECTED RECOGNITION

Young Achiever of the Year	Samsung	2015
Employee of the Month	Samsung	May 2014
Ratan Tata Scholarship	NID	2010

Tools & Build

Figma, Adobe Creative Suite, Claude Code, Codex, Framer, Webflow, Rive.

Languages

English, Hindi, Gujarati, Bengali.

Hobbies

Travel, sketching, discovering culture and food.